



WAVE-TV

ORDER

Flight Dates 11/05/13-11/15/13

Order Sep 00:15:00

Product

Estimate # 1480

Contract / Revision 1029403 / KY 4 STRONG LEADERSH

Alt Order # 06904121

Original Date / Revision
11/07/13 11/07/13

Agency Com 15%

Billing Type Cash

Billing Contact

Order Type Political

Advertiser ISS/Kentuckians for Strong I

Billing Cycle EOM/EOC

PO Box 25093
Alexandria, VA 22313

Billing Calendar BROADCAST

Demographic A35+

Agency Main Street Media Group

Rev Codes Agency Political Pol-Issue

Buying Contact

Product Codes PL20

Sales Office H-DC

Priority P 7

Sales Region National

PO Box 25093
Alexandria, VA 22313

Agency Ref

Advertiser Ref

Primary Account Executive
Mick Nesci

Account Executive	Order%	Start Date	End Date
Mick Nesci	100%		

Order Share 25% Market Value 81060

Competing Station	% of Order	Amount
GAVE	%	0
WBKI	%	0
WBNA	%	0
WDRB	20%	16212
WFTE	%	0
WHAS	25%	20265
WKMJ	%	0
WKPC	%	0
WKZT	%	0
WLKY	30%	24318

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2013	47	\$17,225.25	\$20,265.00	0.00	10/28/13	11/15/13	47	\$17,225.25	\$20,265.00
Totals	47	\$17,225.25	\$20,265.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	WAVE	11/15/13	11/15/13	WAVE 3 News 5-530pmComm	5-530pm		----1--	:30	1	\$330.00	P 7	0.00	NM	1	\$330.00
				WAVE 3 News 5-530pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	11/11/13	11/17/13	----1--	1	\$330.00	0.00								
2	WAVE	11/08/13	11/08/13	WAVE Sunrise II (5:30-6a)Comm	530-6am		----1--	:30	1	\$160.00	P 4	0.00	NM	1	\$160.00
				WAVE Sunrise II (5:30-6a)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	11/04/13	11/10/13	----1--	1	\$160.00	0.00								
3	WAVE	11/08/13	11/08/13	WAVE 3 News 530-6pmComm	530-6pm		----1--	:30	1	\$350.00	P 7	0.00	NM	1	\$350.00
				WAVE 3 News 530-6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	11/04/13	11/10/13	----1--	1	\$350.00	0.00								



Contract / Revision 1029403 Flight Dates 11/05/13-11/15/13

Hiatus Dates

Original Date / Revision 11/07/13/ 11/07/13

Order Sep 00:15:00

Advertiser ISS/Kentuckians for Strong Product KY 4 STRONG LEADERSH Estimate # 1480

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
4	WAVE	11/15/13	11/15/13	WAVE 3 News 6-630pmComm WAVE 3 News 6-630pm	Comm	6-6:30pm	----1--	:30	1	\$450.00	P 7	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/13	11/17/13	----1--					1	\$450.00		0.00			
5	WAVE	11/15/13	11/15/13	WAVE Sunrise III 6-7amComm WAVE Sunsie III 6-7am	Comm	6-7am	----1--	:30	1	\$250.00	P 7	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/13	11/17/13	----1--					1	\$250.00		0.00			
E 6	WAVE	11/13/13	11/13/13	NET NBC Nightly News Comm NBC Nightly News Mon-S	Comm	630-7p	--1----	:30	1	\$600.00	P 7	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/13	11/17/13	--1----					1	\$600.00		0.00			
7	WAVE	11/15/13	11/15/13	WAVE 3 @ 7 PM WAVE 3 @ 7 PM	Comm	M-F 6:58-7:27 PM	----1--	:30	1	\$450.00	P 7	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/13	11/17/13	----1--					1	\$450.00		0.00			
8	WAVE	11/08/13	11/08/13	NET NBC Today Show Comm NBC Today Show	Comm	7-9am	----1--	:30	1	\$350.00	P 7	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/13	11/10/13	----1--					1	\$350.00		0.00			
9	WAVE	11/08/13	11/08/13	WAVE 3 News 730-8pmComm WAVE 3 News 730-8pm (Comm	M-F 7:30-8:00 PM	----1--	:30	1	\$350.00	P 7	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/13	11/10/13	----1--					1	\$350.00		0.00			
10	WAVE	11/08/13	11/15/13	NET Friday Hour 1 Friday Hour 1	Comm	Dateline Fri 8-9p	----1--	:30	1	\$550.00	P 7	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/13	11/10/13	----1--					1	\$550.00		0.00			
		Week: 11/11/13	11/17/13	----1--					1	\$550.00		0.00			
11	WAVE	11/11/13	11/11/13	WAVE 3 News 5-530pmComm WAVE 3 News 5-530pm	Comm	5-530pm	1-----	:30	1	\$330.00	P 7	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/13	11/17/13	1-----					1	\$330.00		0.00			
12	WAVE	11/11/13	11/11/13	WAVE 3 News 6-630pmComm WAVE 3 News 6-630pm	Comm	6-6:30pm	1-----	:30	1	\$450.00	P 7	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/13	11/17/13	1-----					1	\$450.00		0.00			
13	WAVE	11/11/13	11/11/13	WAVE Sunrise III 6-7amComm WAVE Sunsie III 6-7am	Comm	6-7am	1-----	:30	1	\$250.00	P 7	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/13	11/17/13	1-----					1	\$250.00		0.00			
14	WAVE	11/11/13	11/11/13	NET Monday Hour 1 Monday Hour 1	Comm	The Voice Mon 8-11	-----1	:30	1	\$1,900.00	P 4	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/13	11/17/13	1-----					1	\$1,900.00		0.00			
15	WAVE	11/10/13	11/10/13	NET NFL Football Nite/AComm NFL Football Nite/America	Comm	Football Nite/Amer	-----1	:30	1	\$825.00	P 7	0.00	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/13	11/10/13	-----1					1	\$825.00		0.00			
16	WAVE	11/10/13	11/10/13	WAVE Sunday Sunrise Comm WAVE Sunday Sunrise 7:	Comm	7-8am	-----1	:30	1	\$150.00	P 4	0.00	NM	1	\$150.00



Contract / Revision 1029403 Flight Dates 11/05/13-11/15/13

Hiatus Dates

Original Date / Revision 11/07/13/ 11/07/13

Order Sep 00:15:00

Advertiser ISS/Kentuckians for Strong Product KY 4 STRONG LEADERSH Estimate # 1480

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
16	WAVE	11/10/13	11/10/13	WAVE Sunday Sunrise Comm WAVE Sunday Sunrise 7a	Comm	7-8am	-----1	:30	1	\$150.00	P 4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/13	11/10/13	-----1					1	\$150.00		0.00			
17	WAVE	11/07/13	11/14/13	LOC Late News Mon-SaComm LOC Late News Mon-Sat	Comm	11-1136pm	---1---	:30	1	\$450.00	P 4	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/13	11/10/13	---1---					1	\$450.00		0.00			
		Week: 11/11/13	11/17/13	---1---					1	\$450.00		0.00			
18	WAVE	11/07/13	11/07/13	WAVE Sunrise I (5-5:30a)Comm WAVE Sunrise I (5-5:30a)	Comm	5-5:30am	---1---	:30	1	\$80.00	P 7	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/13	11/10/13	---1---					1	\$80.00		0.00			
19	WAVE	11/07/13	11/07/13	WAVE 3 News 5-530pmComm WAVE 3 News 5-530pm	Comm	5-530pm	---1---	:30	1	\$330.00	P 7	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/13	11/10/13	---1---					1	\$330.00		0.00			
20	WAVE	11/14/13	11/14/13	WAVE Sunrise II (5:30-6a)Comm WAVE Sunrise II (5:30-6a)	Comm	530-6am	---1---	:30	1	\$160.00	P 4	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/13	11/17/13	---1---					1	\$160.00		0.00			
21	WAVE	11/14/13	11/14/13	WAVE 3 News 530-6pmComm WAVE 3 News 530-6pm	Comm	530-6pm	---1---	:30	1	\$350.00	P 7	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/13	11/17/13	---1---					1	\$350.00		0.00			
22	WAVE	11/07/13	11/07/13	WAVE 3 News 6-630pmComm WAVE 3 News 6-630pm	Comm	6-6:30pm	---1---	:30	1	\$450.00	P 7	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/13	11/10/13	---1---					1	\$450.00		0.00			
23	WAVE	11/07/13	11/07/13	WAVE Sunrise III 6-7amComm WAVE Sunrise III 6-7am	Comm	6-7am	---1---	:30	1	\$250.00	P 7	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/13	11/10/13	---1---					1	\$250.00		0.00			
24	WAVE	11/14/13	11/14/13	NET NBC Nightly News Comm NBC Nightly News Mon-S	Comm	630-7p	---1---	:30	1	\$600.00	P 7	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/13	11/17/13	---1---					1	\$600.00		0.00			
25	WAVE	11/07/13	11/07/13	WAVE 3 @ 7 PM Comm WAVE 3 @ 7 PM	Comm	M-F 6:58-7:27 PM	---1---	:30	1	\$450.00	P 7	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/13	11/10/13	---1---					1	\$450.00		0.00			
26	WAVE	11/14/13	11/14/13	NET NBC Today Show Comm NBC Today Show	Comm	7-9am	---1---	:30	1	\$350.00	P 7	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/13	11/17/13	---1---					1	\$350.00		0.00			
27	WAVE	11/14/13	11/14/13	WAVE 3 News 730-8pmComm WAVE 3 News 730-8pm (Comm	M-F 7:30-8:00 PM	---1---	:30	1	\$350.00	P 7	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/13	11/17/13	---1---					1	\$350.00		0.00			
28	WAVE	11/12/13	11/12/13	LOC Late News Mon-SaComm LOC Late News Mon-Sat	Comm	11-1136pm	-1-----	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00



Contract / Revision 1029403 Flight Dates 11/05/13-11/15/13

Hiatus Dates

Original Date / Revision 11/07/13/ 11/07/13

Order Sep 00:15:00

Advertiser ISS/Kentuckians for Strong Product KY 4 STRONG LEADERSH Estimate # 1480

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
28	WAVE	11/12/13	11/12/13	LOC Late News Mon-Sat LOC Late News Mon-Sat	Comm	11-1136pm	-1-----	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/13	11/17/13	-1-----					1	\$450.00		0.00			
29	WAVE	11/12/13	11/12/13	WAVE Sunrise II (5:30-6a) WAVE Sunrise II (5:30-6a (5:30 AM-6:00 AM)	Comm	530-6am	-1-----	:30	1	\$160.00	P 4	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/13	11/17/13	-1-----					1	\$160.00		0.00			
30	WAVE	11/12/13	11/12/13	WAVE 3 News 530-6pm WAVE 3 News 530-6pm	Comm	530-6pm	-1-----	:30	1	\$350.00	P 7	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/13	11/17/13	-1-----					1	\$350.00		0.00			
31	WAVE	11/11/13	11/11/13	NET NBC Nightly News NBC Nightly News Mon-S	Comm	630-7p	1-----	:30	1	\$600.00	P 7	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/13	11/17/13	1-----					1	\$600.00		0.00			
32	WAVE	11/06/13	11/06/13	WAVE 3 @ 7 PM WAVE 3 @ 7 PM	Comm	M-F 6:58-7:27 PM	--1----	:30	1	\$450.00	P 7	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/13	11/10/13	--1----					1	\$450.00		0.00			
33	WAVE	11/12/13	11/12/13	NET NBC Today Show NBC Today Show	Comm	7-9am	-1-----	:30	1	\$350.00	P 7	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/13	11/17/13	-1-----					1	\$350.00		0.00			
34	WAVE	11/12/13	11/12/13	WAVE 3 News 730-8pm WAVE 3 News 730-8pm (Comm	M-F 7:30-8:00 PM	-1-----	:30	1	\$350.00	P 7	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/13	11/17/13	-1-----					1	\$350.00		0.00			
35	WAVE	11/13/13	11/13/13	WAVE 3 News 5-530pm WAVE 3 News 5-530pm	Comm	5-530pm	--1----	:30	1	\$330.00	P 7	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/13	11/17/13	--1----					1	\$330.00		0.00			
36	WAVE	11/06/13	11/06/13	WAVE Sunrise II (5:30-6a) WAVE Sunrise II (5:30-6a	Comm	530-6am	--1----	:30	1	\$160.00	P 4	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/13	11/10/13	--1----					1	\$160.00		0.00			
37	WAVE	11/06/13	11/06/13	WAVE 3 News 530-6pm WAVE 3 News 530-6pm	Comm	530-6pm	--1----	:30	1	\$350.00	P 7	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/13	11/10/13	--1----					1	\$350.00		0.00			
38	WAVE	11/13/13	11/13/13	WAVE 3 News 6-630pm WAVE 3 News 6-630pm	Comm	6-6:30pm	--1----	:30	1	\$450.00	P 7	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/13	11/17/13	--1----					1	\$450.00		0.00			
39	WAVE	11/06/13	11/06/13	NET NBC Nightly News NBC Nightly News Mon-S	Comm	630-7p	--1----	:30	1	\$600.00	P 7	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/13	11/10/13	--1----					1	\$600.00		0.00			



Contract / Revision 1029403 Flight Dates 11/05/13-11/15/13

Hiatus Dates

Original Date / Revision 11/07/13/ 11/07/13

Order Sep 00:15:00

Advertiser ISS/Kentuckians for Strong Product KY 4 STRONG LEADERSH Estimate # 1480

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
39	WAVE	11/06/13	11/06/13	NET NBC Nightly News Comm		630-7p	--1----	:30	1	\$600.00	P 7	0.00	NM	1	\$600.00
NBC Nightly News Mon-S															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/04/13	11/10/13	--1----					1	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WAVE	11/04/13-11/10/13		NET NBC Nightly News		630-7p	--W-----	:30		(\$600.00)		0.00	NM		
See MG 39.2															
[N/A. ALREADY HAVE A POLITICAL SPOT IN THE ONLY :30 WE HAVE IN NBC NIGHTLY NEWS MON-FRI.]															
2	WAVE	11/10/13-11/10/13		NET NBC Nightly News		630-7p	-----Su	:30		\$600.00		0.00	NM		
(M) MG for 39.1 11/06															
40	WAVE	11/13/13	11/13/13	WAVE 3 @ 7 PM	Comm	M-F 6:58-7:27 PM	--1----	:30	1	\$450.00	P 7	0.00	NM	1	\$450.00
WAVE 3 @ 7 PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/11/13	11/17/13	--1----					1	\$450.00		0.00			
41	WAVE	11/06/13	11/06/13	NET NBC Today Show Comm		7-9am	--1----	:30	1	\$350.00	P 7	0.00	NM	1	\$350.00
NBC Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/04/13	11/10/13	--1----					1	\$350.00		0.00			
42	WAVE	11/06/13	11/06/13	WAVE 3 News 730-8pm Comm		M-F 7:30-8:00 PM	--1----	:30	1	\$350.00	P 7	0.00	NM	1	\$350.00
WAVE 3 News 730-8pm (
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/04/13	11/10/13	--1----					1	\$350.00		0.00			
43	WAVE	11/06/13	11/13/13	NET Wednesday Hour 2 Comm		L&O Wed 9-10p	--1----	:30	1	\$750.00	P 7	0.00	NM	2	\$1,500.00
Wednesday Hour 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/04/13	11/10/13	--1----					1	\$750.00		0.00			
Week:		11/11/13	11/17/13	--1----					1	\$750.00		0.00			
44	WAVE	11/06/13	11/06/13	LOC Late News Mon-Sat Comm		11-1136pm	--1----	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
LOC Late News Mon-Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/04/13	11/10/13	--1----					1	\$450.00		0.00			
Totals														47	\$20,265.00